

STATE OF SOUTH DAKOTA

Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

RECEIVED
OCT 04 '04
SD SEC. OF STATE

1. TITLE OF NEWSPAPER <u>New Era</u>		2. DATE <u>10-01-04</u>
3. FREQUENCY OF ISSUE <u>Weekly</u>	3A. NO. OF ISSUES PUBLISHED ANNUALLY <u>52</u>	3B. ANNUAL SUBSCRIPTION PRICE \$ <u>24/28/32</u>
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers) <u>PO Box 579 Parker, SD 57053 Turner Co</u>		
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers) <u>Lyon-Sioux Press PO Box 28 Rock Rapids, IA 51246</u>		
6. FULL NAME OF PUBLISHER: <u>New Century Press</u>		
7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.) FULL NAME <u>James I. Houck</u> (more on back) COMPLETE MAILING ADDRESS <u>PO Box 28 Rock Rapids, IA 51246</u>		
8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.)		
9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	<u>1260</u>	<u>1260</u>
B. PAID AND/OR REQUESTED CIRCULATION		
1. Sales through dealers and carriers, street vendors and counter sales.	<u>109</u>	<u>167</u>
2. Mail Subscription (Paid and or requested)	<u>966</u>	<u>920</u>
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	<u>1075</u>	<u>1087</u>
D. FREE DISTRIBUTION		
1. BY MAIL, CARRIER OR OTHER MEANS	<u>32</u>	<u>24</u>
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES		
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	<u>1107</u>	<u>1111</u>
F. COPIES NOT DISTRIBUTED		
1. Office use, left over, unaccounted, spoiled after printing	<u>153</u>	<u>149</u>
2. Return from News Agents		
G. TOTAL (Sum of E, F1 and F2 - Should equal net press run shown in A)	<u>1260</u>	<u>1260</u>

Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public
I swear that the statements made by me are true, correct, and complete:

(Signature)
GENERAL MANAGER
(Title)

State of South Dakota)
 County of _____)
 Sworn to before me this 15th day of Oct., 2004
Jodie Hoogendoorn
Notary Public

(Seal) My commission expires: 1-12-05



New Century Press, INC - PO Box 28 Rock Rapids, IA 51246

Frank C. Staur - PO Box 28 Rock Rapids, IA 51246

Michael O'Happ III - PO Box 28 Rock Rapids, IA 51246